



2024-2025 People in Parking Directory (PIP) ORDER FORM

Complete all three pages online, or scan completed form, save as pdf and email to kelley@parkingtoday.com.

Feel free to simply email the same listing details. You will be sent a confirmation form for final approval.

Deadline October 14, 2024

COMPANY _____ **DATE** _____

1. DISPLAY ADVERTISING - BLUE PAGES (For new and contracted display advertisers) (If not Choosing a Display Ad, please proceed to #2) More sizes available upon request.

QUANTITY	SIZE (4 Color)	INCLUDING BLUE PAGE LISTINGS	1x ADV RATE	CONTRACT RATE
_____	Full page	*5 free listings	\$ 3,800	_____
_____	Half page, Horizontal	*4 free listings	\$ 2,400	_____
_____	Half page, Island	*4 free listings	\$ 2,700	_____
_____	Quarter Page, Vertical	*3 free listings	\$ 1,200	_____
_____	Eighth Page, Vertical	*2 free listings	\$ 900	_____

2. CLASSIFIED CATEGORY CONTACT INFORMATION

Provide information exactly as it should appear in your category(s).

Company _____ Phone _____
 Address _____ Fax _____
 City _____ State _____ Zip _____
 E-mail _____ Website _____

3. CLASSIFIED CATEGORIES FOR THE PIP DIRECTORY

All available categories are listed below. Each Category is \$215 and includes company contact information, logo in print edition, e-pip listing with website hyperlinked. Additional locations are \$50 each.

- Access Control Systems
- Accounts Receivable Systems
- Acquisitions
- Architecture of Parking
- Associations
- Automated Parking Systems
- Automatic Space Detection Systems
- AVI/Radio Systems
- Bar Coded Products
- Bollards
- Booths/Shelters
- Call Centers
- Card Access Systems
- Card Manufacturers
- Card Readers
- Cashless Systems
- Cellular Phone Parking
- Citation Issuance / Processing / Enforcement
- Citations
- Command Centers
- Consulting Services
- Consulting Services Architectural
- Consulting Services, Auditing
- Credit and Debit Card Processing

- Data Analytics
- Decals/Hang Tags/Stickers
- Equipment Dealers, Installers & Suppliers
- Equipment Sales and Service
- Event Revenue Control
- Facility Protection
- Fee Computers/Systems
- Gates
- Handheld Ticket writers
- High Speed Doors
- Hotel Valet/Guest Systems
- Insurance/Claims
- Intelligent Transportation Systems
- Intercoms
- Internet Products
- License Plate Inventory
- License Plate Recognition Systems
- Lighting
- Lighting Controls
- Locks
- Loops/Loop Detectors
- Magnetic Striped Products
- Mobile Payments
- Mobile Printer Paper
- Monthly Parking Software
- Multi-Space Parking Meter Shelters
- Multi-Space Parking Meters
- Online Payment Processing
- Parking
- Parking Access
- Parking Access Control Systems
- Parking and Revenue Control System
- Parking Enforcement
- Parking Garage Luminaires
- Parking Guidance Systems
- Parking Management Services
- Parking Meters
- Parking Operators
- Parking Permits,, Temporary
- Parking Software
- Parking Structure Design
- Parking Tickets
- Pay and Display/Pay by Space
- Pay by License Plate
- Pay in Lane
- Pay on Foot
- Permit Fulfillment
- Portable Valet Stations
- Protection Products
- Real-Time Mobile Citation Automation
- Remote Parking Monitoring
- Restoration/Testing Services
- Revenue Control
- RFID Credentials
- RFID Hangtags and Stickers
- Rolls for Pay and Display Parking Meters
- Rolls for Pay and Display/Pay by Space
- Security/Surveillance Equipment
- Signage
- Single Space Meters
- Smart Cards
- Smart Parking Meters
- Smart Phone Application
- Space Counters/Displays
- Thermal Management
- Ticket Dispensers
- Ticket Printing/Tags
- Traffic Control Devices
- Traffic Controllers
- Transportation Design
- Transportation Planning
- Turnstiles
- Valet Operators
- Valet Revenue Control
- Valet Tickets
- Validators/Validations
- Vehicle Detection Systems
- Web Based Software
- Web Validations
- Web-Based Software/Digitalization
- Wireless Information Systems

QUANTITY **TOTAL**

Please total all the categories you selected from section 3. _____ x \$250 _____

Additional office locations (s) \$50 per location _____ x \$50 _____
 (Provide information on separate sheet)

MY DISPLAY AD SHOULD BE PLACED IN CLASSIFIED CATEGORY:

If you purchased a display ad in the PIP directory, please pick one of the categories that you selected from below to specify where you would like to have your ad placed.

3. ONLINE ePIP CATEGORY UPGRADES

Make your online listing/listings stand out with these extras. This **one-time** fee in addition to the print fee of \$215 lasts for the entire year.

A. **ePIP upgrades**

Company logo, email hot link, 30 word company description, additional ePIP categories listed. \$150 onetime fee for all of your categories to be upgraded. _____

B. Sponsor Section - Sponsor your category's section by being placed at the top of the list alphabetically (online). This is limited to 2 companies per category.

Cost is \$150 per category sponsored. (ie 4 categories sponsored is \$600)

_____ Sponsor all categories selected on pages 1 and 2 (section 3) **or** x \$150 _____

_____ Sponsor only the following categories (fill in your selections) x \$150 _____

TOTAL ALL ITEMS

4. BILLING INFORMATION Same as above

Company _____ Contact person _____

eMail (required for billing) _____

Address _____ City, State, Zip _____

PLEASE SEND 2 (TWO) LOGOs WITH THIS COMPLETED FORM:

1. Logo for Website: JPG or PNG File

2. Logo for Printed Directory (Blue Pages): Vector files (with type converted to outlines) are preferred. This would be a file with the extension of either .ai or .eps. If a vector file is not available, please send a layered Photoshop file that is at least 300 dpi. This would be a file with the extension of either, .psd or .png.

AUTHORIZATION - Please verify all information on all THREE pages.

Signature _____

Print Name _____ Date _____

Complete all three pages online, or scan completed form, save as pdf and email to Kelley@parkingtoday.com